



# INVITATION TO **SPONSORS & EXHIBITORS**

PRE-APPLICATION TO ETHICAL MEDTECH HAS BEEN  
APPROVED; FULL APPLICATION WILL BE COMPLETED BY  
28 FEBRUARY 2019

DEADLINE FOR 2ND  
ANNOUNCEMENT ADVERTISING

Monday 25 February 2019

EXHIBITION MANUAL AVAILABLE  
ON THE ESCP WEBSITE

Monday 25 February 2019

*(detailed exhibition deadlines will be  
listed in this manual)*

2ND ANNOUNCEMENT  
NOW AVAILABLE

Preliminary version now  
available; full programme  
will be added from March  
onwards.

## Ethical MedTech

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A preliminary application was made on ESCP's behalf and the event now has provisional approval. Full application will be completed by the end of February and sponsors will be notified once it has been approved.

## IMPORTANT NOTICE:

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For the third year in a row, ESCP have decided to apply to UEMS for the accreditation of the annual conference and other regional events.

**Union Européenne des Médecins Spécialistes – UEMS** is a non-governmental organisation representing national associations of medical specialists in the European Union and in associated countries.

UEMS have strict guidelines that ESCP will undertake to comply with, and this will affect its Industry partners; satellite symposia will be listed in the main programme pages only as “*Industry Session*” but further details will be included in a dedicated Industry section along with each participant’s contact details. This will apply to the 2nd announcement, the conference app and website, and the final programme.

If you have any questions please do not hesitate to contact the ESCP Secretariat:

[anna@integrity-events.com](mailto:anna@integrity-events.com)

## Useful Contacts

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### CONGRESS SECRETARIAT

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#### ESCP SECRETARIAT

c/o Integrity International Events Limited  
The Coach House  
7 St. Alban's Road  
Edinburgh EH9 2PA  
United Kingdom

T: +44 131 624 6040  
E: [info@escp.eu.com](mailto:info@escp.eu.com)  
[www.escp.eu.com](http://www.escp.eu.com)

#### SPONSOR & EXHIBITOR SALES CONTACT

Contact: **Anna Hastie**  
T: +44 131 624 6050 (direct)  
E: [anna@integrity-events.com](mailto:anna@integrity-events.com)

#### SPONSOR AND EXHIBITION PLANNING CONTACT

Contact: **Carla Fitzpatrick**  
T: +44 7985 289 765  
E: [carla@integrity-events.com](mailto:carla@integrity-events.com)

### VENUE

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#### AUSTRIA CENTER VIENNA (ACV)

Internationales Amtssitz- und  
Konferenzzentrum Wien, AG  
Bruno-Kreisky-Platz 1, A-1220 Vienna  
T: +43 1 260 690  
[www.acv.at](http://www.acv.at)

### ACCOMMODATION

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All accommodation bookings are being handled by the ESCP Secretariat, and exhibitors' bookings will be prioritised, with an opportunity to send your requests to the Secretariat prior to the opening of online registration in April 2019. Please email your requests to the Secretariat - [info@escp.eu.com](mailto:info@escp.eu.com)

## Key Dates

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### EXHIBITION

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#### STAND RESERVATION DEADLINE

**Friday 15 February 2019**

#### DEADLINE FOR ADVERTISEMENT FOR INCLUSION IN THE 2ND ANNOUNCEMENT

**Monday 25 February 2019**

#### EXHIBITION MANUAL AVAILABLE ON THE ESCP WEBSITE

**Monday 25 February 2019**

*(Detailed exhibition deadlines will be listed in this manual)*

#### EXHIBITION TIMETABLE

**Please refer to the timetable on page 14.**

## ESCP Policy regarding Sponsor Activities

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ESCP kindly requests that all companies who wish to organise a meeting or event during the conference are authorised by the Secretariat in order that we can ascertain that there is no conflict with the main programme.

We also request that companies respect the official ESCP events on Wednesday evening (Welcome Reception) and Thursday evening (ESCP conference party) and refrain from arranging events that conflict with these, in order to ensure their success.

**All meetings and events taking place at the Austria Center Vienna must be booked through the ESCP Secretariat.**

| Meeting Overview / Wednesday 25 September   |  |  |   |  | All activities take place at the Austria Center Vienna other than where indicated |  |
|---|--|--|---|--|---|--|
| PLENARY HALL  | HALL B   | HALL F2  | HALL N  | HALL M                                       |   |  |
| <b>SYMPOSIUM</b><br>09:00 – 10:30   | <b>EDUCATIONAL: CORE SUBJECT UPDATE</b><br>09:00 – 12:00       |  | <b>ULTRASOUND WORKSHOP</b><br>08:00 – 12:30<br><br>(To be confirmed whether this workshop will take place at the Austria Center or at a local hospital) | <b>ESCP COUNCIL MEETING</b><br>09:00 – 10:30 |   |  |
| <b>KEYNOTE LECTURE</b><br>10:35 – 11:05   |  |  |   |  |   |  |
| <b>OFFICIAL OPENING CEREMONY</b><br>11.10 – 11.15   |  |  |   |  |   |  |
| <b>CONSULTANTS' CORNER</b><br>11:15 – 12:45   | <b>EDUCATIONAL: SYMPOSIUM</b><br>12:05 – 13:25                 |  |   | <b>YOUNG ESCP</b><br>12:00 – 14:30           |   |  |
| <b>LUNCH/EXHIBITION / SMALL HALL SESSIONS</b><br>12:30 – 13:30                            |  |  |   |  |   |  |
| <b>SURGICAL VIDEO SESSION</b><br>13:30 – 15:00  | <b>INTERNATIONAL TRIALS RESULTS FORUM</b><br>13:30 – 15:00     |  | <b>FREE PAPERS</b><br>13:30 – 14:30   |  |   |  |
| <b>COFFEE BREAK/EXHIBITION / SMALL HALL SESSION</b><br>15:00 – 15:25                      |  |  |   |  |   |  |
| <b>DEBATE</b><br>15:25 – 16:55  | <b>TATME IN CHINA (TBC)</b><br>15:25 – 15:55                   |  |   |  |   |  |
| <b>PRESENTATION OF THE LARS PAHLMAN EBSQ MEDAL</b><br>16:55 – 17:00                       | <b>INDUSTRY SPONSORED SATELLITE SYMPOSIUM</b><br>16:00 – 17:00 |  |   |  |   |  |
| <b>EDUCATIONAL: SYMPOSIUM</b><br>17:00 – 18:30  | <b>EDUCATIONAL: SYMPOSIUM</b><br>17:05 – 18:05                 | <b>INDUSTRY SPONSORED SATELLITE SYMPOSIUM</b><br>17:00 – 18:00 | <b>FREE PAPERS</b><br>17:00 – 18:00   | <b>FREE PAPERS</b><br>17:00 – 18:00          |   |  |
|   | <b>ESCP FELLOWSHIP UPDATE</b><br>18:10 – 18:25                 |  |   |  |   |  |
| <b>ESCP WELCOME RECEPTION / WELCOME POSTERS (IN THE EXHIBITION AREA)</b><br>18:30 - 19:30 |  |  |   |  |   |  |

| Meeting Overview / Thursday 26 September   |  |   |  | All activities take place at the Austria Center Vienna other than where indicated |
|--|--|---|--|---|
| PLENARY HALL   | HALL B   | HALL F2   | HALL N   | SMALL HALL  |
| <b>NEW TRIALS FORUM</b><br>08:30 – 10:00   | <b>INDUSTRY SPONSORED SATELLITE SYMPOSIUM</b><br>08:30 – 09:30                         | <b>EDUCATIONAL: TRAINEE VIDEO SESSION I</b><br>08:30 – 10:00      | <b>FREE PAPERS</b><br>08:30 – 10:00  | <b>FREE PAPERS</b><br>09:00 – 10:30   |
| <b>LONG COFFEE BREAK / EXHIBITION / POSTERS / SMALL HALL SESSIONS (2)</b><br>10:10 – 11:25 | <b>INDUSTRY SPONSORED SATELLITE SYMPOSIUM</b><br>10:25 – 11:25                         | <b>EDUCATIONAL: TRAINEE VIDEO SESSION 11</b><br>10:05 – 11:35     | <b>LONG COFFEE BREAK / EXHIBITION / POSTERS / SMALL HALL SESSIONS (2)</b><br>10:10 – 11:25 |   |
| <b>KEYNOTE LECTURE</b><br>11:25 – 11:55  |  |   |  |   |
| <b>ESCP PRESIDENT'S ADDRESS</b><br>12:00 – 12:20   |  |   |  |   |
| <b>INTERNATIONAL TRAVELLING FELLOW FREE PAPERS</b><br>12:25 – 12:55                        |  |   |  |   |
| <b>LUNCH/EXHIBITION / SMALL HALL SESSIONS</b><br>12:45 – 14:00                             | <b>INDUSTRY SPONSORED SATELLITE SYMPOSIUM</b><br>13:00 – 13:55                         | <b>LUNCH/EXHIBITION / SMALL HALL SESSIONS</b><br>12:45 – 14:00    |  |   |
| <b>THE SIX BEST FREE PAPERS</b><br>14:00 – 15:20   | <b>INDUSTRY SPONSORED SATELLITE SYMPOSIUM</b><br>14:05 – 15:00                         | <b>EDUCATIONAL: TRAINEE ROUND TABLE SESSION</b><br>14:00 – 15:30  |  |   |
| <b>SYMPOSIUM</b><br>15:25 – 16:25  | <b>SYMPOSIUM</b><br>15:15 – 16:15  |   | <b>EUROSURG STUDENT SESSION</b><br>15:30 – 17:30   |   |
| <b>ESCP ANNUAL GENERAL MEETING</b><br>16:30 – 17:15  | <b>LONG COFFEE BREAK / EXHIBITION / POSTERS / SMALL HALL SESSIONS</b><br>16:25 – 17:20 |   |  |   |
| <b>KEYNOTE LECTURE</b><br>17:20 – 17:50  |  | <b>EDUCATIONAL: INTERACTIVE TRAINEE WORKSHOP</b><br>17:20 – 18:50 |  |   |
| <b>FREE PAPERS</b><br>17:55 – 18:55  | <b>FREE PAPERS</b><br>17:55 – 18:55  |   |  |   |
| <b>ESCP PARTY</b> FROM 19:30 (venue to be announced in March 2019)                         |  |   |  |   |

## Meeting Overview / Friday 27 September

All activities take place at the Austria Center Vienna other than where indicated

| PLENARY HALL  | HALL B   | HALL F2  | HALL N                                      | SMALL HALL                          |
|---|--|--|---|-------------------------------------|
| <b>SYMPOSIUM</b><br>07:35 – 09:05   | <b>EDUCATIONAL: SYMPOSIUM</b><br>07:35 – 09:05 | <b>FREE PAPERS</b><br>07:35 – 08:35  | <b>FREE PAPERS</b><br>07:35 – 08:35         | <b>FREE PAPERS</b><br>07:35 – 08:35 |
| <b>LONG COFFEE BREAK / EXHIBITION / POSTERS / SMALL HALL SESSION</b><br>09:10 – 09:45 |  |  |   |                                     |
| <b>ESCP HONORARY MEMBER AWARDS</b><br>09:45 – 10:00                                   | <b>TRIALS METHODOLOGY</b><br>09:35 – 10:55     |  |   |                                     |
| <b>ESCP AWARDS</b><br>10:05 – 10:15   |  |  |   |                                     |
| <b>SYMPOSIUM</b><br>10:20 – 11:50   |  |  |   |                                     |
| <b>BRUNCH/ EXHIBITION/ POSTERS &amp; SMALL HALL SESSION (1)</b><br>11:50 – 12:30      | <b>EDUCATIONAL: SYMPOSIUM</b><br>11:00 – 12:30 | <b>BRUNCH/EXHIBITION/POSTERS &amp; SMALL HALL SESSION (1)</b><br>11:50 – 12:30 |   |                                     |
| <b>KEYNOTE LECTURE</b><br>12:30 – 13:00   |  |  |   |                                     |
| <b>SYMPOSIUM</b><br>13:05 – 14:35   |  |  | <b>EDUCATIONAL: DEBATE</b><br>13:00 – 14:00 |                                     |
| <b>CLOSING CEREMONY</b><br>14:35 – 14:40  |  |  |   |                                     |



## Over 2,000 attendees joined us in Nice 2018!



**WE WELCOMED OVER 2,300 ATTENDEES TO NICE 2018, OVER 80% OF ATTENDEES WERE COLORECTAL SURGEONS.**



### REGISTRATION TYPE

|                       |     |
|-----------------------|-----|
| Consultant Surgeon    | 62% |
| Trainee Surgeon       | 22% |
| Corporate Company Rep | 6%  |
| Medical Student       | 5%  |
| Other (individual)    | 3%  |
| Retired               | 1%  |
| Nurse                 | 1%  |



### PARTICIPATING COUNTRIES

|                    |     |
|--------------------|-----|
| Europe             | 79% |
| Asia               | 7%  |
| Middle East        | 6%  |
| Australia / NZ     | 2%  |
| USA / Canada       | 2%  |
| Russian Federation | 2%  |
| South America      | 2%  |

### ENGAGEMENT STATS USING #ESCP2018 HASHTAG



**MENTIONS (approx):**

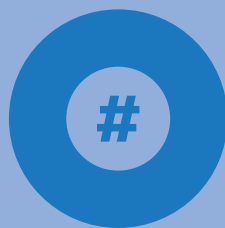
**3,800+**

**IMPRESSIONS:**

**10.1M+**

**FOLLOWERS:**

**4,500K+**



**DURING 23-29 SEPT 2018 (THE WEEK OF CONFERENCE IN NICE) ESCP TWEETS EARNED:**

- **82.9K** impressions
- **367** link clicks
- **346** retweets
- **641** likes



**WEBSITE STATS – 26-28 SEPTEMBER 2018**

- Sessions: **4,826 (42.40%** new sessions on the website)
- Page Views: **13,738**

An aerial photograph of Vienna, Austria, taken during sunset. The sky is filled with soft, colorful clouds in shades of blue, purple, and orange. The city's architecture is visible, featuring a mix of historic and modern buildings. The foreground shows a street with cars and a crosswalk. The overall atmosphere is serene and picturesque.

FUN FACT

Approximately one quarter of the population of Austria lives in Vienna

FUN FACT

The name Austria derives from a Germanic word 'austro', meaning 'east'














FUN FACT

Vienna has the oldest zoo in the world, founded in 1752



# Key Sponsorship Packages

The following packages are carefully compiled in order to achieve maximum exposure in advance and during the event in Vienna. In the months leading up to the meeting there will be regular contact with the entire ESCP database comprising over 2,500 contacts. This presents an exclusive opportunity for you to reach not only the many who register for the conference, but other Surgeons too!

|   | <br><b>€55,000</b><br><b>Diamond</b> | <br><b>€25,000</b><br><b>Sapphire</b> |
|---|---|--|
| <b>PRE CONGRESS</b>   |   |  |
| <b>E-mail Confirmation:</b> Company logo attached to each delegate's registration confirmation sent from ESCP   |                                      |  |
| <b>Dedicated E-mail:</b> 1x dedicated email used for your own marketing purposes, sent to all registered delegates via ESCP Secretariat   |                                      |  |
| <b>Banner Advert:</b> listed on the ESCP official website with a link to your company website page  |                                      |                                       |
| <b>E-newsletter Adverts:</b> featured graphic box may be used to advertise your satellite symposium, Small Hall session, and/or invitation to your exhibition stand. Specific dates apply | 2 newsletters   | 1 newsletter   |
| <b>Tweets:</b> featured tweets sent from the ESCP twitter account to all ESCP members may be used for your own marketing purposes   | 4 tweets  | 2 tweets   |
| <b>2nd Announcement:</b> logo and sponsorship acknowledgement, plus advert  | 1/2 page advert   | 1/4 page advert  |
| <b>DURING THE CONGRESS</b>  |   |  |
| Satellite symposium (1-hour slot)   |                                    |  |
| Small Hall session – located in the exhibition hall and seats 150 delegates   |                                    |                                     |
| Priority booking of exhibit space (if confirmed by 01/02/19)  | 24m <sup>2</sup>  | 15m <sup>2</sup>   |
| Advert in Final Programme   | Full page   | Half page  |
| Complimentary registrations   | 5 x full registrations  | 2 x full registrations   |
|   | 14 x Exhibitor passes   | 7 x Exhibitor passes   |
| Sponsorship acknowledgement in Final Programme  |                                    |                                     |
| Recognition during ESCP Presidential Welcome  |                                    |                                     |
| Sponsored lanyards (shared equally between all Diamond sponsors)  |                                    |  |
| Profiling and signage; throughout the event areas and satellite symposium   |                                    |  |

# Additional Sponsorship Opportunities

## SATELLITE SYMPOSIA

A choice of premium satellite slots are available to Diamond sponsors only.

One satellite symposium is included in the Diamond Sponsorship package.

For an additional symposium slot a charge of €8,000 will apply.

Within the ESCP scientific programme and overview, each sponsored symposium will be identified as: Industry Sponsored Symposium. Names of sponsors and details such as title, speakers etc cannot be mentioned.

Full information on the symposium will be included in the Industry section of the final programme.

### The price includes:

Provision of a parallel hall in the Austria Center Vienna and supply of standard AV equipment in the hall.

Session and talk titles, together with company logo will be published in a dedicated Industry section in the final programme, in the conference app and online in a dedicated Industry section of the conference website.

Opportunity to install 1 roll-up or information sign directly in front of each entrance of the lecture room 30 minutes before the symposium is due to start.

Sponsors may print one poster (dimensions to follow) to announce the symposium and display it at the entrance to the exhibition area.

### The price does not include:

Travel expenses, hotel accommodation and conference registration for speakers/chairs of the satellite symposium.

## CONFERENCE APP

All companies are invited to sponsor the conference app. We have three sponsorship packages available. Please register your interest with Anna Hastie - [anna@integrity-events.com](mailto:anna@integrity-events.com)

### TIER A €5,000

Logo and acknowledgement on splash screen

Additional image can be uploaded on exhibitor profile page (in addition to company logo)

5 push notifications (to be sent at a time agreed with ESCP)

Rotating banner displayed on all conference sections of app

### TIER B €3,000

Logo and acknowledgement on splash screen

3 push notifications (to be sent at a time agreed with ESCP)

Rotating banner displayed on all conference sections of app

### TIER C €1,500

Logo and acknowledgment on splash screen

2 push notifications (to be sent at a time agreed with ESCP)

Satellite symposia time slots will be announced when the Meeting Overview has been completed. If you would like to hold a satellite symposium, please email [Anna Hastie](mailto:Anna.Hastie@integrity-events.com) at [anna@integrity-events.com](mailto:anna@integrity-events.com)



# Additional Sponsorship Opportunities

## SMALL HALL AVAILABILITY

(an opportunity for your company to present to 150 delegates approx.)

**Deadline date for requesting a Small Hall session - Friday 28 June 2019.**

If you are interested in holding a Small Hall session, please email **Anna Hastie** at - [anna@integrity-events.com](mailto:anna@integrity-events.com)

Anna will advise precise timings in accordance with the overview shown on pages 4 - 6.

Use of the Small Hall is on an equal opportunity basis. Any company may purchase a Small Hall session (subject to availability); any company wishing to book additional sessions will be asked to wait until the deadline date, when any remaining slots will be allocated if available. **(Please note additional slots are selected on a first come first served basis).**

### Major Sponsors:

**Diamond Sponsors**

**Sapphire Sponsors**

### PRICE for small hall:

One session included in Sponsorship

One session included in Sponsorship

### Stand size:

|       |           |
|-------|-----------|
| 6sqm  | €4,500.00 |
| 9sqm  | €3,500.00 |
| 12sqm | €2,750.00 |
| 15sqm | €2,000.00 |





# Educational Support

The European School of Coloproctology (ESC) of ESCP continues to offer a year-round platform for educational opportunities and is increasing its activities.

ESCP would like to invite companies who are interested in developing a stronger tie with the society and who are interested in learning more about the Educational Programme to please email Anna Hastie - [anna@integrity-events.com](mailto:anna@integrity-events.com)

## ESCP's Key Aims:

Creating an educational portfolio at the ESCP annual meeting

Developing internet-based educational resources on the website

Actively disseminating interactive educational content to members across Europe

Creating a year around educational platform, the European School of Coloproctology





# Exhibition

## LOCATION

The exhibition will be located on level 0 (also known as the Yellow level) of Austria Centre Vienna (AVC).

## FLOOR PLAN

The floor plan is available with this document. If you have not already done so via the Provisional Requirements Form, please e-mail [Anna Hastie](#) at the ESCP Secretariat, indicating your preferred stand size and we will send the plan to you, identifying suitable stands.

## EXHIBITOR INCLUSIONS

### All exhibitors will receive the following:

Company logo and 25-word entry on the ESCP website (before and during the whole year after the event).

Hyperlink from the ESCP website to your home page.

One free exhibitor pass is available for each 3 square metres booked. The pass will cover all coffee breaks, a light lunch on Wednesday, buffet lunch on Thursday, brunch on Friday, and attendance at the Welcome Reception on Wednesday evening.

1 x full conference registration (per stand).

Company logo and 25-word entry in the final programme.

**The price for an exhibition stand is €880 per m<sup>2</sup> (space only).**

## LARGER STANDS

If you plan to design and build your own stand, we require scale drawings and a risk assessment from your stand contractor. These documents will be sent to the venue in advance for their approval. Please refer to the Exhibitor Manual for full instructions.

If you would like to make a request to have shell scheme for a larger stand, please contact [Anna Hastie](#) at [anna@integrity-events.com](mailto:anna@integrity-events.com).

## SHELL SCHEME PACKAGE

If you are using a pop up display, we kindly request that you book shell scheme, in order to ensure a clean and professional appearance to your stand.

### The shell scheme package includes the following:

2.5m high painted aluminium structure

Melamine-coated infill partition

White fascia sign board with blue lettering (25 characters max.)

1 spotlight (on lighting rail) per 3m<sup>2</sup> stand

2.2kw power supply with one triple socket

Blue carpet

Pre-inauguration stand cleaning

**Shell scheme price: €80 per m<sup>2</sup> inc tax.**

Please email Anna Hastie at - [anna@integrity-events.com](mailto:anna@integrity-events.com) for full details.

An online portal will be made available for all ESCP exhibitors to register their company details and where additional stand materials can be purchased such as; AV, furniture, electricity, graphics and any changes to carpet colour.

For full instructions please refer to the ESCP Exhibitor Manual which will be made available on the ESCP website from mid-February.

## EXHIBITION OPENING HOURS

Wednesday 25 September  
including Welcome Reception

12.30 - 20.00

Thursday 26 September

07:30 - 18:50

Friday 27 September

07:30 - 14:30

The above times are hours during which delegates have access to the exhibition; stands must be attended during all main breaks but at other times, this is at the Exhibitor's discretion.

## BUILD UP

Build-up will commence from 06:00 on **Tuesday 24 September**. Further details will be available in the Exhibitor's Manual.

## BREAKDOWN

Breakdown will commence after 14:30 on **Friday 27 September**. We ask all exhibitors to ensure stands are staffed and not dismantled until this time. The allocation of stands at future ESCP meetings will be affected by those who dismantle earlier.

